

Senior Fair

Special Section
Official Program

Reach our largest audience, and gain exposure through multiple channels.



Ad Deadline: August 9

Publish Date Print & Digital: September 3

Premium Positions

Back Cover, Inside Covers,
Last Page, Page 3

\$1,785*

Full-Page

10"w x 9.65"h

\$1,485*

Half-Page

10"w x 4.75"h (HORIZONTAL)

\$1,085*

4.937"w x 9.65"h (VERTICAL)

\$1,085*

Quarter-Page

4.937"w x 4.75"h

\$685*

Eighth-Page

4.937"w x 2.25"h

\$425*

*Above rates are only available with Special Section Ad

- Published in Marin Independent Journal
- Published in the Marin IJ e-edition. Include your URL, all ads will link to your website
- Sent to Good Morning Marin Newsletter subscribers
- All Special Publications can be found online for 12 months at marinij.com/special-sections
- Ad design, if needed, is included
- **Official program will be distributed to event vendors and attendees**
- + **Add Digital 50K Impressions \$400** (regularly \$500)
- + **Add Video! Production \$450, Reach 50K for \$500** (regularly \$1,450)

Let's Celebrate Getting Back Together!
35th Annual Marin Senior Fair
Thursday, September 7, 2023
9 am to 3 pm

The Marin Senior Fair is back! It's been four years since the last Marin Senior Fair, and we are excited to produce the official program again this year. Don't miss this opportunity to reach all the attendees, the huge IJ audience, and to be a part of the keepsake Special Section.

This section will include information and resources for seniors and those caring for seniors. A map of over 140 exhibitors and food booths will be included along with an entertainment program covering the live music line up.

This is an opportunity for you to reach this highly desirable Marin consumer and to cultivate new clients. Reserve your space today.



Sales Inquiries:

Contact your Marin IJ account representative or
Lori Pearce at **(415) 382-7216** or
email lpearce@marinij.com